

VACCINES WORK!
PREPARING FOR
WORLD POLIO DAY 2021



FEATURING
PRIP JOHN GERM
CHAIR, ROTARY FOUNDATION TRUSTEES
AUGUST 23, 2021 at 6 PM EST

The
Rotary
Foundation





HOW TO CELEBRATE WORLD POLIO DAY

One Day. One Focus.

Ending Polio – October 24



ZONE 34 PUBLIC IMAGE COORDINATOR TEAM 2021-2022

PDG MARSHALL BUTLER
ROTARY PUBLIC IMAGE COORDINATOR (RPIC)
Cell: 904-382-7028
Districts 6890, 6930, 6970, 6980
marshall@rotary6970.org



ASSISTANT ROTARY PUBLIC IMAGE COORDINATORS (ARPIC)



WILLIAM INNISS
Cell: 345-527-7711
Districts 7000, 7020, 7030
williaminniss@gmail.com



KIM WALDEN
Cell: 229-220-6284
Districts 6900, 6910, 6940
kimberlywalden@gmail.com



KIRK DRISKELL
Cell: 678-488-8851
Districts 6900, 6920
rotary@kirkdriskell.com



ALISON HUSSEY
Cell: 239-851-8631
Districts 6950, 6960, 6990
rotarianalison@comcast.net



**SERVE TO
CHANGE LIVES**

A woman with blonde hair, wearing a blue denim shirt and a colorful necklace, is looking at a smartphone held by another person. The background is blurred, suggesting an outdoor setting. The text is overlaid on a semi-transparent grey box.

**Visual storytelling:
How to create impactful
images for your club**

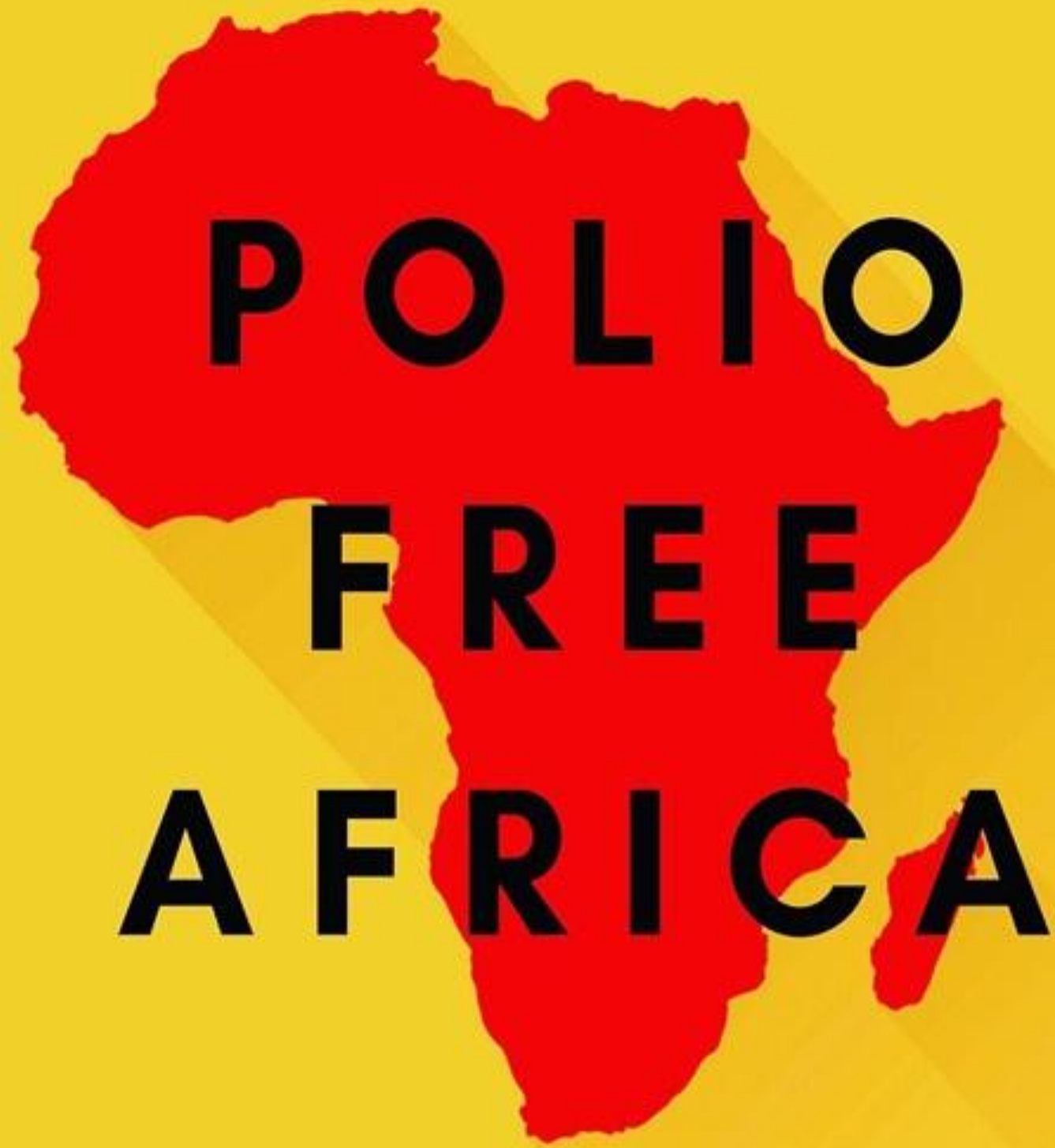
SEPT 27 - 6 PM EDT

www.rotaryshares.org/alycehenson

5 WAYS TO END POLIO

[CLICK HERE TO
WATCH VIDEO
https://youtu.be/oAM2Zky0Qgl](https://youtu.be/oAM2Zky0Qgl)





**POLIO
FREE
AFRICA**

@ROTARIANEVANBURRELL

“

It is tremendously important to Rotary's future that our role in the eradication of polio be recognized.

But it can't all happen in Evanston. We need you to get the word out through your clubs and in your communities about what Rotary is and what we do.

JOHN GERM

*All Star Past President
Rotary International*



TWO COUNTRIES LEFT

 [ROTARYSHARES.ORG/POLIOWEBINAR](https://rotaryshares.org/poliowebinar)

Rotary 

END POLIO NOW PRESENTATION

Past Rotary International
President John Germ



A woman in a yellow shirt is administering a vaccine to a young child. The child is looking up at the woman. In the background, a crowd of other children is visible. The scene is brightly lit, suggesting an outdoor or well-lit indoor setting.

**END
POLIO
NOW**

October 24

**COUNTDOWN TO
HISTORY**



WHERE TO START

Develop a WPD team:

- Committee Chair
- Social Media
- Website
- Videos/Photos



END POLIO NOW COORDINATORS

Kim Waters

Districts 6900, 6910, 6920

Nick Hall

All Florida Districts

Lindsey Cancino

Districts 7000, 7020, 7030



HOW TO START PLANNING YOUR WPD

- Rotary resources online
- www.endpolio.org/world-polio-day
- Find an event
- Register an event

**END
POLIO
NOW**

FIND AN EVENT

EVENT LISTING ONLINE

- Search www.endpolio.org/world-polio-day to see if there is an event in your area
- Offer to partner with other clubs.
- If no event, register your own!



REGISTER AN EVENT

WWW.ENDPOLIO.ORG/REGISTER-YOUR-EVENT

Register Your Club's Participation

Share Your World Polio Day Celebration!

Show the world how many of Rotary's 35,000+ Rotary, Rotaract, and Interact clubs are taking action to #EndPolio.

About You

First Name *

Last Name *

Email *

HOW TO START PLANNING WPD

I WANT
TO END
POLIO.
JOIN ME.
ENDPOL.IO/WPD

ROTARY'S
WORLD POLIO DAY
ONLINE GLOBAL UPDATE
24 OCTOBER

Visit the Rotary International
Facebook page to RSVP.

[#endpolio](#) | [endpolio.org](#)



**I WANT
TO
END
POLIO**



endpolionow.org | #worldpolioday

EVENT IDEAS

For a Stellar World Polio Day Event

Countdown to HISTORY!

WORLD POLIO DAY

END
POLIO
NOW

HOST A VIEWING PARTY

The Rotary Club of Haute Rive, Mauritius, hosted a screening of a documentary about polio in Pakistan



WORLD POLIO DAY

END
POLIO
NOW

HOST A CONCERT

Rotary clubs in Lucerne, Switzerland, raised \$300,000 by hosting a concert with an internationally renowned conductor and orchestra



WORLD POLIO DAY

**END
POLIO
NOW**

HOST A POLIO WALK OR RIDE

Rotary Clubs in Kenya and France hosted walks and cycling events to raise funds and awareness for polio eradication efforts.

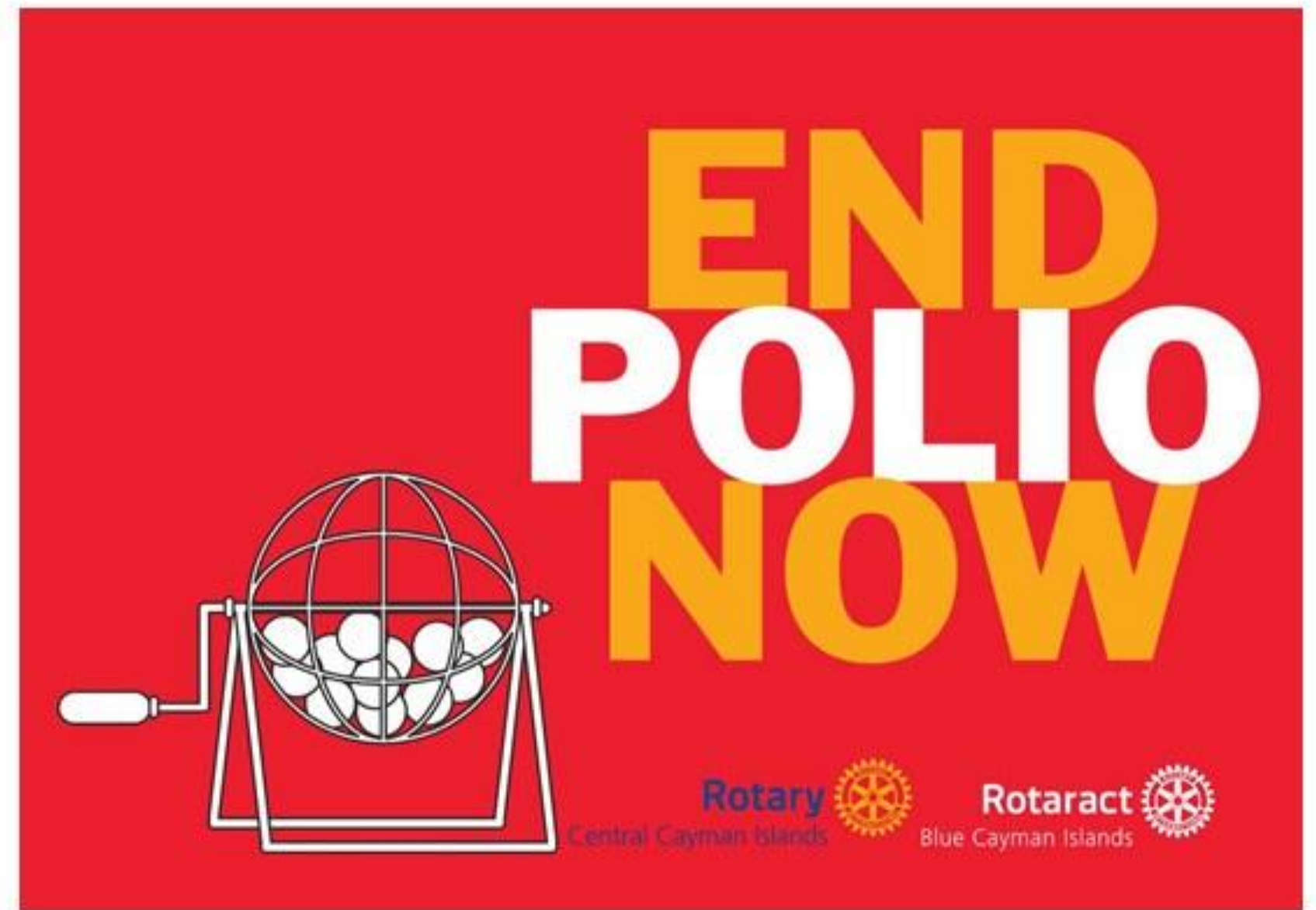


WORLD POLIO DAY

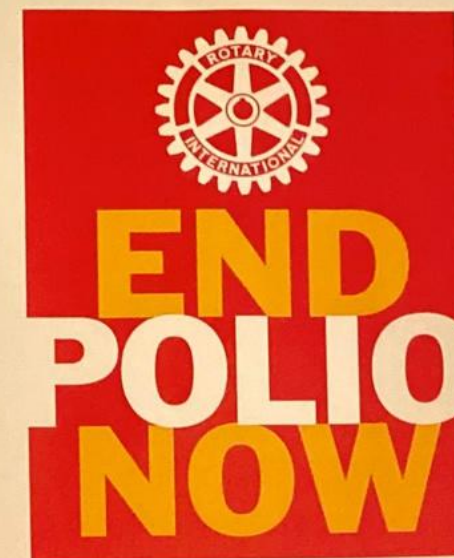
**END
POLIO
NOW**

HOST A FUN EVENT

Bingo Night Fundraiser with Polio and Rotary related questions



**A Fun, Friendship,
Fundraising and
Membership
Event by the
Rotary Club of
Americus, GA**



Each Rotarian receives his/her choice of ONE gift (either design).

Purchase another (either size) for yourself or your guest for \$20 with all proceeds going to THE ROTARY FOUNDATION for the eradication of polio!



WORLD POLIO DAY

END
POLIO
NOW

ONLINE STREAMING EVENT

Local civic and government officials and representatives from 10 Rotary clubs in District 7070 (Ontario, Canada) at the 2019 World Polio Day event.





PURPLE PINKIE DAY

WORLD POLIO DAY OCTOBER 24TH



Resource Center

Eradicating a disease is a big job and we need your help. Use the tools below to help us advocate, fundraise, and educate about the need to end polio now.

Quick Links

What are you looking for?

Videos

Social Media

Infographics

Education

Event Materials

Banners & Poster

World Immunization Week 2020
Toolkit

Brand Center

World Polio Day 2020 Materials



[Entry](#) [Gallery](#) [Terms](#)

Share|  

#MYENDPOLIO

Around the world, people who support the fight to end polio take pride in Rotary's End Polio Now logo. It shows that we are part of a monumental effort to eliminate a human disease for only the second time in history. This logo marks the polio vaccine coolers used on National Immunization Days. It's printed on clothing and has been projected onto iconic buildings. It was even taken to the heights of Mount Kilimanjaro as a flag.

Show your creativity and your passion for Rotary's work to achieve a polio-free world by sharing your best End Polio Now photo through this page and on social media with the hashtag #MyEndPolio. Your photo may even appear on Rotary's official social media channels.

What is your End Polio Now story?*

Your caption here

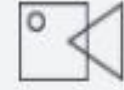
Photo *

No file selected

[Choose File](#)

Supply your image in png or jpeg format up to 3MB in size.

[NEXT](#)



Video

View these videos about different aspects of our polio eradication program, including our work with partners and immunization efforts in affected countries.

Videos can be used for non-commercial, Rotary-related purposes. Videos must be used in their entirety

Rotary Inspires Global Health Leaders



[Download](#)

World Polio Day Global Update 2020



[Download](#)

Polio Infrastructure



[Download](#)



Social Media

Share these messages on your social networks to raise awareness and support for the final push to #endpolio.



Share



Share



**END
POLIO
NOW**

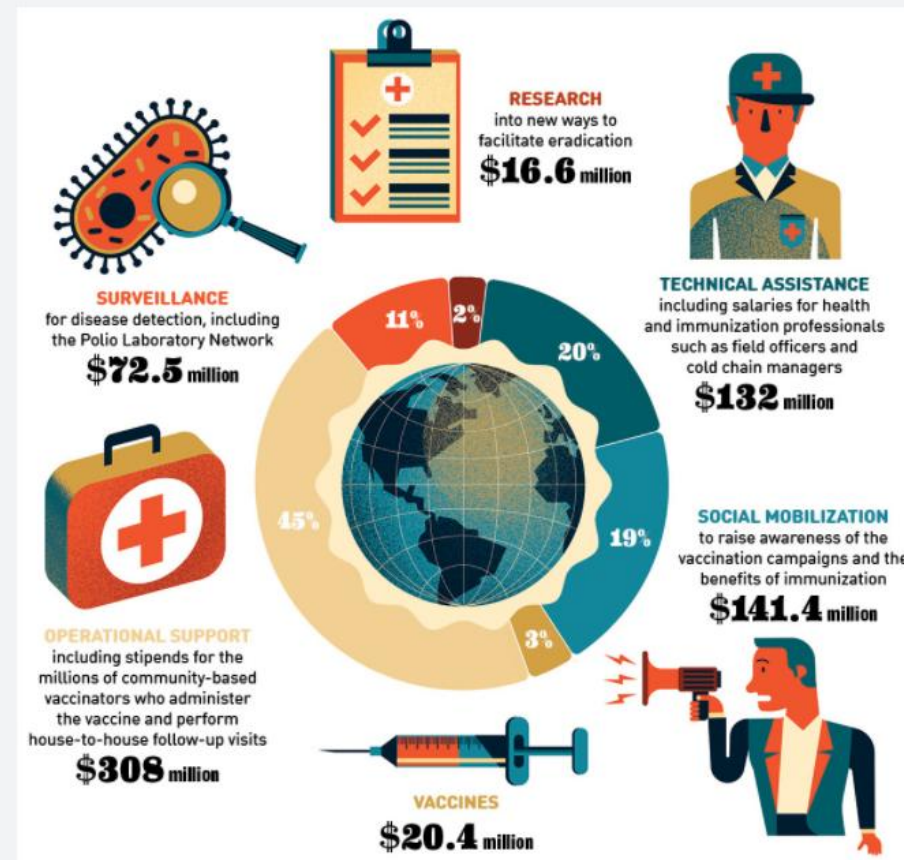


**END
POLIO
NOW**

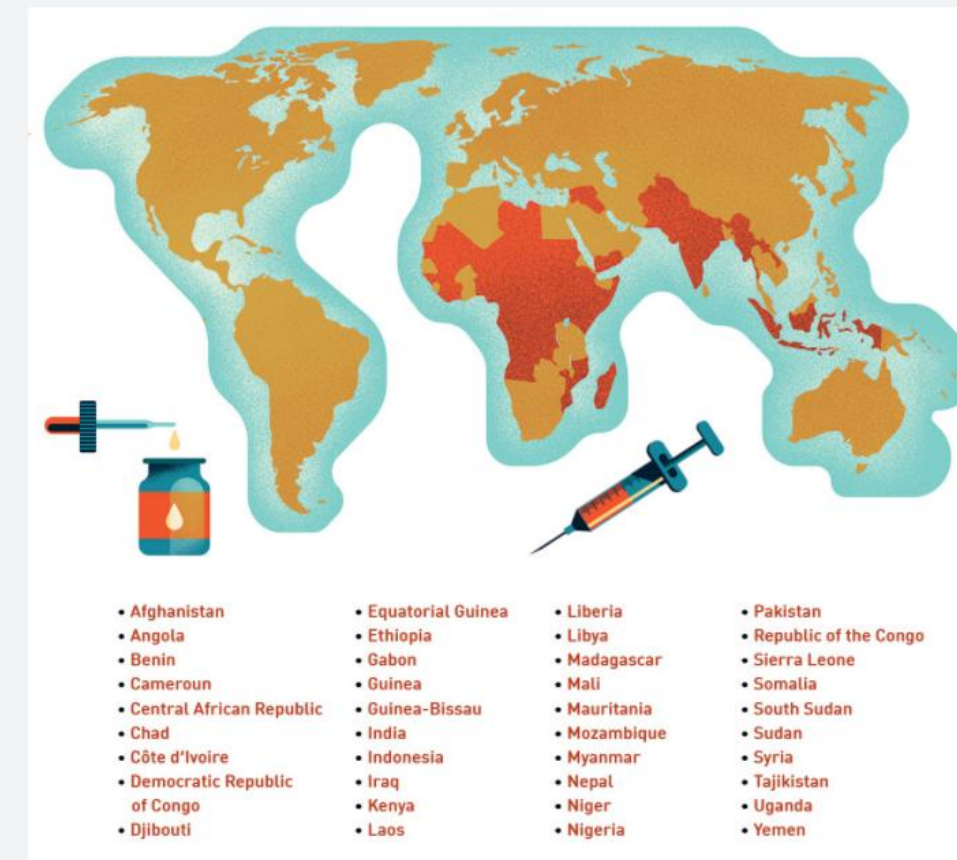


Infographics

Use these infographics to show others how Rotary and our partners are working to end polio.



Share



Share



Education

Get the facts about polio and spread the word via your social networks, in your local community, with the media, and to government bodies.



5 Reasons Why We Must Eradicate
Polio

[Download](#)



End Polio Now Brochure

[Download](#)



End Polio Now Coloring Pages

[Download](#)



Rotary and polio (EN)

[Download](#)



Event Materials

Planning a polio fundraising event? Panel discussion? Awareness rally? Get the materials you need to make your event a success.



Event Planning Guide

[Download](#)



Donation Box Logo

[Download](#)



World Polio Day Materials

We need your help to make World Polio Day a success! Download these resources to make an impact on World Polio Day.



How to Take Action (EN)

[Download](#)



WPD 2021 Sample Press Release
(EN)

[Download](#)



Social Media Messages (EN)

[Download](#)



WPD 2021 Sample Proclamation
(EN)

[Download](#)



Letter Invite Template (EN)



A4 Invite Template (EN)



Rotary and polio (EN)



Banners & Posters

Download these materials to help design your event.



Countdown to History Poster

[Download](#)



5 Reasons Why We Must Eradicate
Polio

[Download](#)



End Polio Now Coloring Pages

[Download](#)

RESOURCE CENTER



<https://www.endpolio.org/resource-center>

ROTARY MONTHLY OBSERVANCES



- August – Membership & New Club Development Month
- September – Basic Education & Literacy Month
- October – Economic & Community Development Month
- November – Rotary Foundation Month
- December – Disease Prevention & Treatment Month
- January – Vocational Service Month
- February – Peace & Conflict Prevention/Resolution Month
- March – Water & Sanitation Month
- April – Maternal & Child Health Month
- May – Youth Service Month
- June – Rotary Fellowships Month

OTHER RESOURCES



- Zone PI Team / District Leadership
- Rotary Brand Center
 - POA Campaign
 - Stock images
 - Templates
 - Logos
 - Event resources
 - Rotary Showcase
- District training / Zone webinars



TOGETHER, WE

END POLIO



PROGRESS TO END POLIO

[CLIC AQUÍ PARA
VER EL VIDEO](https://youtu.be/9oACzEUoeyA)
<https://youtu.be/9oACzEUoeyA>



End Polio Now - We're This Close

There's been an amazing organisation that's been behind this...

It was due to Rotary that the campaign was started.

*Bill Gates on Eradicating Polio.
May 28, 2013, National Press Club, Canberra, Australia*



Rotary



**The Gates Foundation will match our giving
2-1 if we raise \$50 million annually.**

**As of August 11, 2021 no new WPV1 polio cases.
Holding at only 2 cases in the world in 2021!
1 in Pakistan and 1 in Afghanistan**

Countdown to History!!!

We ARE SO CLOSE...only 2 countries left!

Let's focus hard and END POLIO NOW!!!!



TOGETHER WE
ACHIEVE

Zone 34 Public Image
Citation



TOGETHER WE
LEARN

Zone 34 Webinar Series



TOGETHER WE
EMPOWER

Zone 34 Resources



QUESTIONS